



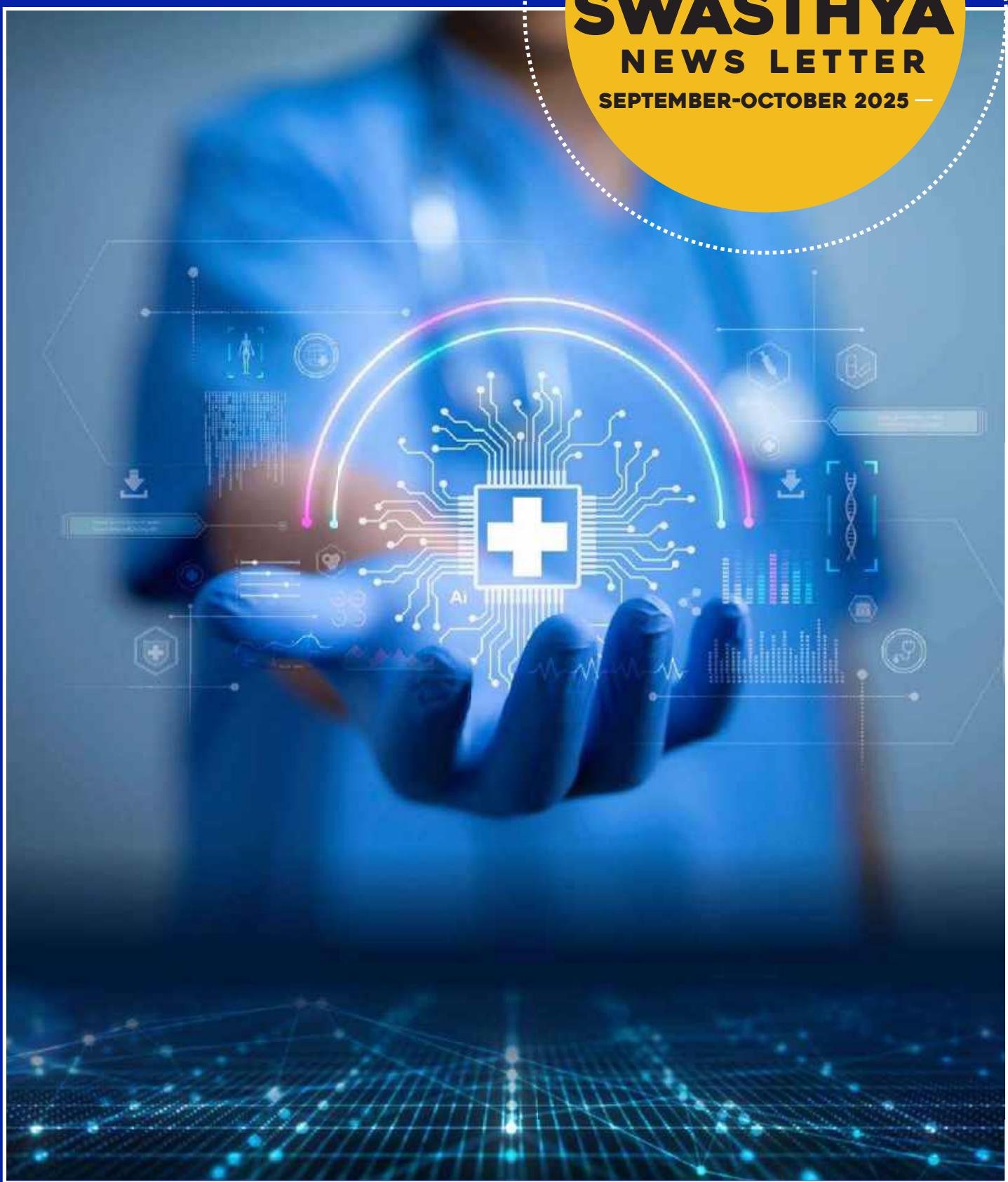
NATIONAL AYUSH MISSION KERALA

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സ്വാസ്ഥ്യ

# SWASTHYA NEWS LETTER

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# AYUSH

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# KERALA LEADS INDIA'S DIGITAL LEAP IN AYUSH



GOVERNMENT OF KERALA-DEPARTMENT OF NATIONAL AYUSH MISSION KERALA

Two-Day National Workshop  
“IT Solutions for AYUSH Sector”

18 - 19 September 2025 | KTDC Waterscapes, Kumarakom, Kottayam

Shaping the future of AYUSH Digital Healthcare

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## National Workshop on IT Solutions for AYUSH Sector — Kumarakom, 18–19 September 2025

Set against the calm waters of Vembanad Lake, the National Workshop on “IT Solutions for AYUSH Sector” at KTDC Waterscapes, Kumarakom, on 18th and 19th September 2025 became a landmark event in India’s journey towards digital transformation in traditional healthcare. Organized by the National AYUSH Mission (NAM), Kerala, the two-day workshop brought together key policymakers, technology innovators, and AYUSH administrators from across the country to shape a shared digital future for AYUSH.

The event emerged as a significant National initiative in response to the deliberations of the 4th Chief Secretaries’ Conference convened by NITI Aayog, which called for a series of departmental summits in September 2025 under six key developmental themes.



Among these themes, the Ministry of AYUSH was entrusted with leading the Summit on “National AYUSH Mission and Capacity Building of States”. Within this overarching framework, six sub-themes were formulated, one of which focused on “IT-enabled Digital Services in Different Sectors”.



Recognized for its pioneering digital health initiatives like AHiMS and AYUSH ERP, Kerala was chosen as the Nodal State for this sub-theme. The event served as a collaborative platform to exchange ideas, share best practices, and chart a national roadmap for integrating IT systems across AYUSH institutions. Senior officials from the Ministry of Ayush, State Mission Directors, and representatives from 15 States and 4 Union Territories participated, alongside innovators and digital solution providers.

***Recognized for its pioneering Digital Health initiatives like AHiMS and AYUSH ERP, Kerala was chosen as the Nodal State for this sub-theme.***

Adding a dynamic dimension to the event, an exhibition zone showcased Kerala's digital

health advancements and technology collaborations, featuring organizations such as HOMCO, Oushadhi, KELTRON, and startups like Fynext, Kawaika Technologies, Innovace, and Codesap. The displays reflected the growing synergy between traditional healthcare and modern technology through tools for healthcare analytics, automation, and smart governance.



Designed as a result-oriented workshop, the deliberations culminated in the formulation of the "Kumarakom Protocol" - a structured framework aimed at guiding future digital initiatives in the AYUSH sector across India. With the serene Kumarakom landscape providing the perfect setting for innovation and collaboration, the workshop not only showcased Kerala's digital excellence but also set the stage for a new era of data-driven, transparent, and citizen-centric AYUSH governance across India.

# A NATIONAL CALL FOR DIGITAL TRANSFORMATION



**The workshop began with an inspiring inaugural session that set a visionary tone for the days ahead.**

**Dr. D. Sajith Babu IAS, State Mission Director, NAM** Kerala, welcomed participants and thanked the Ministry of AYUSH for entrusting Kerala with the national responsibility. He emphasized that this workshop is a collective step towards building an interoperable, ABDM-aligned digital framework that strengthens accessibility, accountability, and real-time monitoring across AYUSH programmes. He also detailed Kerala's major digital achievements—Next-Gen e-Hospital Software (AHIMS), ERP for Civil Works, Procurement and Payroll Systems, and LMS—and highlighted the State's commitment to inclusive digital governance.

*This workshop is a collective step towards building an interoperable, ABDM-aligned digital framework that strengthens accessibility, accountability, and real-time monitoring across AYUSH programmes.*





***Dr. Khobragade cited Kerala's AHiMS and ISM HMIS models as exemplary and commended India's role in the WHO ICD-11 Traditional Medicine Module-2, which integrates AYUSH systems with international disease classification standards.***

**Dr. Rajan N. Khobragade IAS, Additional Chief Secretary (Health & AYUSH), Government of Kerala,** delivered the presidential address virtually. He congratulated NAM Kerala for organizing a National-level event of this magnitude and praised the Ministry of AYUSH's visionary leadership under Vaidya Rajesh Kotcha, Secretary (AYUSH). He appreciated the pioneering contributions of **Dr. Kavitha Jain, Joint Secretary, Ministry of AYUSH, Dr. Subodh Kumar IAS, Director, Ministry of AYUSH, and Dr. Suresh Kumar, Joint Adviser (Ayurveda), Ministry of AYUSH, Govt. of India** in steering the digital transformation of AYUSH. Dr. Khobragade emphasized the potential of digital platforms in

transforming education, regulation, and healthcare delivery, while enhancing the visibility of AYUSH globally. Dr. Khobragade cited Kerala's AHiMS and ISM HMIS models as exemplary and commended India's role in the WHO ICD-11 Traditional Medicine Module-2, which integrates AYUSH systems with international disease classification standards.





**Vaidya Rajesh Kotecha, Secretary (AYUSH)**, in his keynote remarks, commended Kerala for its leadership and noted that the workshop reflected the Ministry's broader goal to position AYUSH as a scientifically empowered and data-driven system. He underscored that digital health tools like the AYUSH Grid and AI-based applications were central to achieving the Ministry's vision of transparency, accessibility, and integration. He highlighted collaborations with MeitY and IIT Jodhpur for AI and predictive healthcare, the Yoga Break App and M-Yoga for global wellness outreach, and WHO's recent recognition of India's innovations in AI for health.



**Smt. Veena George, Hon'ble Minister for Health and Family Welfare, Government of Kerala**, formally inaugurated the workshop. In her address, she acknowledged the Ministry of AYUSH's support and trust in Kerala and expressed appreciation for the participation of 15 States and 4 Union Territories. The Minister noted Kerala's pioneering record in public health innovation and stressed that digital transformation is the most powerful enabler of transparency and accountability in healthcare governance. She observed that blending technology with traditional medicine can greatly strengthen AYUSH's acceptance and



global outreach. She also extended special appreciation to Dr. D. Sajith Babu IAS and his team for conceptualizing a workshop that reflected Kerala's leadership in integrated, evidence-based public health models.

***Minister also extended special appreciation to Dr. D. Sajith Babu IAS and his team for conceptualizing a workshop that reflected Kerala's leadership in integrated, evidence-based public health models.***

Dr. Kavita Jain, Joint Secretary, Ministry of AYUSH, also extended her appreciation to the National AYUSH Mission, Kerala, for successfully hosting the workshop for showcasing robust digital models that could be adopted across other States and Union Territories. She acknowledged Kerala's contribution to National AYUSH digital governance and appreciated the collaborative participation of all States and Union Territories for creating a shared vision for an integrated digital health ecosystem.





**Dr. A. Raghu, Adviser, Ministry of AYUSH,** commended Kerala for hosting the workshop and noted that digitalization is crucial for quality assurance, interoperability, and data-driven decision-making. He reaffirmed the Ministry's commitment to integrating AYUSH with National public health frameworks in alignment with the National Health Policy 2017 and SDG-3 (Good Health and Well-Being).

**Dr. Ranjan Kumar IAS, Principal Secretary (AYUSH),** Government of Uttar Pradesh, appreciated Kerala's model and said that the workshop demonstrated how States can collaborate to create common digital standards. He emphasized the importance of centralized monitoring for drug quality, procurement transparency, and patient safety. He also





stressed that AYUSH's global credibility depends on data integrity and uniform reporting systems.

**Dr. Subodh Kumar IAS, Director, Ministry of AYUSH,** observed that IT systems must be designed to serve the diverse needs of all States, institutions, and service contexts. He emphasized aligning technology with policy frameworks and standardizing data definitions to avoid fragmentation. He added that sustainable, interoperable, and adaptable digital systems were essential to achieve the long-term objectives of AYUSH integration with NDHM.

**Dr. T.K. Vijayan, Principal & Controlling Officer, Homoeopathy Medical Education, Government of Kerala,** proposed the vote of thanks, extending gratitude to the Ministry of AYUSH, dignitaries, and participants.

The inaugural ceremony was concluded with the lighting of the ceremonial lamp symbolizing the illumination of knowledge and collaboration.





# KERALA'S DIGITAL SHOWCASE



The technical sessions that followed displayed Kerala's strong digital foundation in the AYUSH sector. From real-time hospital dashboards to AI-based payment monitoring, every presentation highlighted how technology is transforming traditional healthcare.

**Dr. Manesh Kumar E. and Dr. Shaker Ali K. A.** presented Next-Gen e-Hospital Software (ISM Department), an ABDM-compliant platform with real-time dashboards and patient self-registration.

**Dr. Anil S.K. & Dr. Rajesh Kumar K.P.** displayed AHIMS, a doctor-driven Homoeopathy management system ensuring seamless service and pharmacy integration.

**Mr. Solshi S. Nair** presented AYUSH HR & Payroll Management System which deals with biometric attendance, digital leave management, automated workforce reports.





**Mr. Dileep P.** presented AYUSH Payment Monitoring System handling AI-based fund tracking and accountability tools under SNA.

**Dr. Farha Shamsudheen** presented AYUSH Learning Management System (LMS), a multilingual e-learning (Hindi, English, Malayalam) with auto-certification for AYUSH professionals.

**Dr. Saji P. R.** displayed AYUSH Medicine Procurement Software handling transparent, SAP-integrated procurement and stock monitoring for NAM Kerala.

**Mr. Anil J. & Mr. Akshay S. Viswam** showed AYUSH ERP for Civil Works for managing digital tracking of projects, milestones, budgets, and geo-tagged progress photographs.



# Two-Day National Workshop on “IT Solutions for AYUSH Sector”

18-19 September 2025 | KTDC Waterscapes, Kumarakom, Kottayam, Kerala

## VOICES FROM THE STATES



Day two featured powerful presentations from 15 States and 4 Union Territories.

Session 1 addressed about AYUSH Grid and National Digital Initiatives. The sessions led by Shri Naman Goyal, Shri Tarun Agarwal, and Shri Abhishek Parwar elaborated on the AYUSH Grid as the IT backbone of the AYUSH ecosystem, integrating healthcare delivery, education, research, drug regulation, and global outreach. The presenters showcased major components such as MAISP Portal, A-HMIS Lite & V2, Ayush Research Portal, e-Aushadhi, Ayush Suraksha, Yoga Portal, and BIMSTEC-TM Portal, emphasizing the use of AI/ML and IoT for predictive analytics and personalized care.





Session II included State Presentations on Best IT Practices. Delegates from Haryana, Tripura, Rajasthan, Utharakhand, Maharashtra, Jharkhand, Tamil Nadu, Puducherry, Chattisgarh and Bihar shared their IT-enabled AYUSH innovations like Multiple portals, ABDM-linked centres, NABH-accredited facilities, Digital Inventory Management System, e-Sanjeevani, e-Aushadhi, e-Upakaran, e-Sushrut HMIS, Drug and Vaccine Distribution Management System, Online medicine ordering portal, proposed tele-consultation, digital reporting, Drug Procurement & Distribution Management System, Health Application Visionary Yojana etc.

Each showcased unique digital initiatives – from Haryana's AI-driven yoga analytics to Bihar's statewide HIMS rollout. The diversity of ideas reflected the growing commitment across India to embrace IT-driven healthcare.





In her address, Dr. Kavita Jain, the Joint Secretary, Ministry of AYUSH, stressed that all State-level public health programmes must be outcome-driven and backed by strong data. She highlighted the need for clear objectives, measurable indicators, and well-defined target groups before launching any intervention. She also called for proper monitoring, documentation, and a media repository of photos, videos, and testimonials to ensure transparency. States were urged to compile and analyse disease-specific data to guide research, policy, and future planning. Encouraging a campaign-mode approach with strong referral linkages, she emphasized that evidence-based implementation and impact assessment must remain central to the AYUSH digital ecosystem.

States were grouped into four panels to discuss digital integration and develop collaborative action plans. States recommended





integrating SAAP submission and monitoring on one dashboard with standardized reporting, interoperable HMIS for remote areas with AI support and offline sync, stronger HR and LMS training with biometric attendance, IT-enabled financial approvals, real-time feedback, digital medicine procurement, and enhanced IEC campaigns.





# THE KUMARAKOM PROTOCOL

A BLUEPRINT FOR DIGITAL AYUSH



As the sun set over the tranquil backwaters of Vembanad on the second evening of the National Workshop, the sense of purpose in the hall was unmistakable. The conversations, debates, and presentations of two intensive days had all converged toward one collective aspiration — to give India's AYUSH sector a single, actionable digital roadmap.

That vision took form in what is now known as the Kumarakom Protocol. Formulated by **Dr. D. Sajith Babu IAS** through extensive discussions and inter-State consultations, the Protocol consolidates the collective wisdom of policymakers, mission directors, and technology experts.

The Kumarakom Protocol is envisioned as a comprehensive national framework to guide IT-driven transformation and digital governance in AYUSH. It crystallizes eight foundational





components identified through the group discussions and inter-State consultations.

### **1. SAAP Submission & Monitoring**

The Kumarakom Protocol envisions a fully digital system for the preparation and monitoring of State Annual Action Plans (SAAPs). Advanced IT platforms will make the process faster, more transparent, and entirely trackable – from proposal submission to approval and fund flow. With integrated digital dashboards, officials at every level can view progress in real time, reducing delays and ensuring that every step is data-driven and accountable.

### **2. Inter-Operable Health Platforms**

A major thrust of the Protocol is the creation of secure and interoperable digital ecosystems that connect AYUSH institutions, research centers, and public health programs. These integrated systems will allow seamless data





exchange, enabling policymakers to rely on evidence-based insights and promoting stronger collaboration across departments.

### **3. HR Strengthening & Capacity Building**

To empower the AYUSH workforce, the Protocol promotes a Learning Management System (LMS) that offers continuous professional training and skill development. Biometric attendance systems will further strengthen workforce accountability, ensuring that human resources are effectively utilized and performance is consistently improved through technology-enabled capacity building.

### **4. Digital Medicine Procurement**

The end-to-end digitization of the AYUSH medicine supply chain is a key highlight. From forecasting demand and issuing e-tenders to tracking supplies and managing inventories, every stage will be digitally monitored. This approach ensures transparency, traceability,





and quality assurance — guaranteeing that medicines reach every center efficiently and reliably.

### **5. Real-Time User Feedback Mechanism**

Patient experience takes center stage through an innovative, real-time feedback mechanism integrated into AYUSH service delivery applications. These digital feedback modules capture user satisfaction and service quality directly from the ground, helping improve healthcare delivery, address grievances quickly, and guide better policy decisions.

### **6. Scalable Health Management Systems**

The Kumarakom Protocol calls for the nationwide expansion of robust Health Management Information Systems (HMIS) like AHiMS, tailored to meet each State's needs. By maintaining interoperability and scalability, these systems will serve as a unified digital backbone for AYUSH healthcare, ensuring that





information flows seamlessly across the national network.

## **7. Digital Financial Approvals and Workflows**

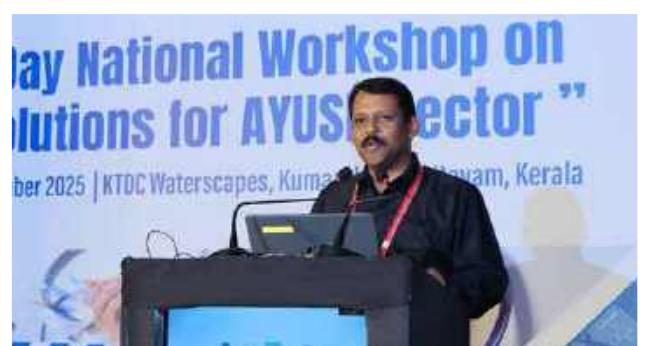
Financial transparency and accountability are strengthened through automated, IT-enabled approval mechanisms. These digital workflows streamline administrative and financial processes under the National AYUSH Mission, enhancing fund utilization efficiency while ensuring traceability and audit readiness.

## **8. IEC for Digital Transformation**

Recognizing that digital change requires awareness and participation, the Protocol includes an extensive Information, Education, and Communication (IEC) campaign. This initiative aims to promote digital literacy among practitioners and administrators while fostering public confidence in digital AYUSH services. Structured training programs and

State-level workshops will drive the message of a truly connected, technology-driven AYUSH future.

Unanimously endorsed by all participating States and Union Territories, the Kumarakom Protocol stands as a landmark in India's public health journey — a shared national vision for modern, data-driven AYUSH governance.



# INSTITUTIONAL COLLABORATION AND INTER-STATE ENGAGEMENTS

A key outcome of the workshop was the emergence of meaningful institutional collaborations and inter-State engagements among participating States and AYUSH sector institutions. The event served as a national platform to showcase Kerala's strengths in digital health innovation, manufacturing excellence, and sustainable resource management under the National AYUSH Mission framework.

The exhibitions organized alongside the workshop by institutions such as Oushadhi, HOMCO, and KELTRON, along with AYUSH start-ups including Fynext, Kawaika Technologies, Innovace, and Codesap, provided valuable opportunities for direct interaction between technical experts, State representatives, and institutional teams. These exhibits effectively demonstrated Kerala's technological and production capabilities, paving the way for formal collaborations.





Field visits to manufacturing units further deepened participants' understanding of Kerala's operational models and inspired inter-State consultations for future partnerships. As a result, several States expressed interest in technical collaboration and institutional support.

Oushadhi received multiple requests for collaboration and supply facilitation from Andhra Pradesh, Punjab, Karnataka, Telangana, Bihar, and Chhattisgarh.

The Government of Andhra Pradesh initiated procurement by placing an order for AYUSH medicines, with coordination for raw material supply in progress.

The Government of Punjab, in the process of establishing a new AYUSH medicine manufacturing unit, sought technical guidance and consultancy support from Oushadhi. HOMCO received Expressions of Interest (EoIs) for cooperation in the supply of homoeopathic medicines. The State Medicinal Plants Board (SMPB), Kerala, was approached by Meghalaya,



Mizoram, and Himachal Pradesh for technical consultancy in medicinal plant cultivation, value-chain development, and conservation strategies. These engagements are expected to strengthen inter-State collaboration in sustainable medicinal plant resource management and production-linked research.

These initiatives underscore Kerala's leadership as a technical and knowledge resource hub for the AYUSH sector. The collaborations initiated during the workshop and subsequent field interactions are expected to evolve into long-term partnerships in manufacturing, capacity building, and digital system integration.

The National AYUSH Mission, Kerala, facilitated all State representatives and technical partners — HOMCO, Oushadhi, and KELTRON — for their valuable contributions during the closing ceremony. The workshop concluded with the National Anthem, marking the close of two days of intensive knowledge sharing and collaboration.

# FIELD VISIT TO AYUSH INSTITUTIONS

After the workshop, participants embarked on a two-day field visit across key AYUSH institutions in Kerala to experience the State's digital innovations, manufacturing practices, and model service delivery systems firsthand. The visit brought to life the workshop's themes, showcasing how digital governance, quality assurance, and public health initiatives are integrated into everyday AYUSH operations.

## Day 1: Alappuzha & Kottayam

The delegation visited the National Homoeopathy Research Institute in Mental Health (NHRIMH), Kurichy, followed by AYUSH Health and Wellness Centres at Muhamma and Mararikulam North. Participants observed digital patient registration, service delivery workflows, and real-time reporting through integrated platforms in the AHWCs. A visit to the HOMCO manufacturing unit offered insights into medicine production, procurement, and quality protocols. The day concluded with an





impressive tour of Arogya Nouka—Kerala's floating mobile AYUSH dispensary—demonstrating an innovative outreach model equipped with digital monitoring tools.

#### Day 2: Thrissur

Participants explored the automated production lines and digital logistics systems at Oushadhi Ayurvedic Pharmaceutical Corporation Ltd. and paid visit to the Kerala Institute of Sports Ayurveda and Research (KISAR), the District Homoeopathy Hospital, Drishti unit, and the Panchakarma Hospital which provided a closer look at specialty care, sports medicine interventions, and digital patient record management. The field visit offered rich, hands-on learning, enabling participants to interact with institutional leaders, clinicians, and technical teams. This immersive experience strengthened Inter-State collaboration and highlighted Kerala's forward-looking

approach to integrating AYUSH services with modern digital systems.









# AVISION ANCHORED IN KUMARAKOM



The Two-Day National Workshop on IT Solutions for the AYUSH Sector in Kumarakom marked a significant step in India's digital health journey. The discussions concluded with the Kumarakom Protocol, a unified national direction aimed at strengthening interoperability, transparency, and digital integration across AYUSH systems.

## **1. Building Digital Capacity**

Participants gained hands-on exposure to modern IT platforms such as the AHiMS portal and mobile-based health tools. States recognized that strengthening digital literacy among staff is essential for efficient programme management and improved patient care.

## **2. Data-Driven Governance**

Live dashboards and reporting systems showcased how digital tools can track fund utilization, patient records, and treatment outcomes with greater accuracy and transparency.

The workshop reinforced that transparent, real-time data is key to accountability and public trust.

## **3. Replicable Best Practices from Kerala**

Kerala's digital integration - ranging from patient record systems to fund tracking and mobile medical units - emerged as a replicable model for other States. Case studies and practical demonstrations encouraged States to adapt innovative solutions best suited to local contexts.

## **4. Strengthening Outreach and Accessibility**

Digital platforms, telemedicine, and mobile applications were highlighted as powerful tools to extend AYUSH services to remote communities. These innovations support preventive care, continuous follow-up, and stronger community engagement.



## 5. Strategic Roadmap Ahead

The workshop called for sustained innovation, deeper automation, and seamless integration across departments. States were encouraged to invest in regular training, interoperability upgrades, and capacity-building initiatives – particularly through the proposed National Institute of Training in AYUSH (NITIA). It was widely acknowledged that technology will play a central role in improving patient-centred and evidence-based service delivery.

## 6. Kerala's Administrative Model Appreciated

Kerala's strengthened administrative structure – SPMU, DPMUs, and integrated wings such as Engineering and IEC – was praised as a high-impact, scalable model for AYUSH ecosystem development since 2021. In essence, the workshop reaffirmed India's commitment to a digitally empowered AYUSH sector. With strong governance, skilled personnel, and smart IT

solutions, States can deliver more transparent, efficient, and impactful health services to communities across the country.

The National Workshop on "IT Solutions for AYUSH Sector" thus concluded with the Kumarakom Protocol as its enduring legacy – a document that blends innovation with tradition, policy with practice, and State leadership with national vision. The Kumarakom Protocol will now serve as a national compass for digital integration, ensuring that technology, transparency, and traditional wisdom work hand in hand for better public health outcomes. As the delegates dispersed from Kerala's backwaters, they carried with them not just digital roadmaps but a renewed belief that the AYUSH systems, rooted in India's ancient wisdom, can lead the way in shaping a digitally empowered and holistic public-health future.

वैद्य राजेश कोटेचा

सचिव

Vaidya Rajesh Kotecha  
Secretary



भारत सरकार

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D.O.No.S-16030/89/2024-NAM-Part(1)  
25<sup>th</sup> September, 2025

I would like to express my sincere gratitude for the outstanding initiative undertaken by the Government of Kerala – Department of Ayush, and the National Ayush Mission Kerala, under your esteemed leadership, during the recent two-day workshop on "**IT Solutions in the Ayush Sector**" held at Kumarakom, Kottayam, Kerala.

This workshop would undoubtedly play a pivotal role in shaping the roadmap for standardized digital adoption in the Ayush sector across various States and Union Territories. The wide-ranging initiatives and insights shared have significantly contributed to enhancing the digital capabilities and competencies of the workforce in this crucial field.

Your visionary approach to integrating Information Technology with healthcare services has brought about remarkable improvements in transparency, efficiency, and service delivery within the Ayush ecosystem.

I would also like to commend the exceptional contribution of **Dr. Sajith Babu IAS, Mission Director, Kerala**, for his meticulous coordination and gracious hosting of the event. His leadership in consolidating expert inputs and perspectives from across the States and UTs will greatly assist the Ministry of Ayush in envisioning and implementing a standardized, pan-India IT solution through the Ayush Grid project.

Once again, I am grateful for your tireless dedication, forward-thinking leadership, and commitment to strengthening the Ayush sector.

Yours sincerely,

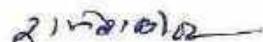
 -sd/-

(Rajesh Kotecha)

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(Rajesh Kotecha)



GOVT. OF KERALA - DEPARTMENT OF AYUSH  
NATIONAL AYUSH MISSION KERALA



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# Desh ka prakriti pareeksha